

PRESS RELEASE

For immediate release

Westrade launches 'No-Dig Live 2018'

Westrade Group today announced details for their biennial No-Dig Live Event, the UK's only event dedicated to trenchless technology, which will take place 18th-20th September 2018 at the East of England Arena & Events Centre in Peterborough. This prestigious event will also incorporate the 'UKSTT Gala Dinner & Awards' in association with Westrade.

The vast majority of visitors in 2016 came from the UK but they were also joined by colleagues from a total of 30 countries, the highest number we've ever seen. The 2018 three-day exhibition will feature indoor and outdoor product and service demonstrations, topical seminars and a wealth of networking opportunities including an inaugural Exhibitor Breakfast to be held on Tuesday 18th September.

Exhibition space is now available to book directly through Westrade and all exhibitors will automatically qualify to receive and appear in, a pre-event newsletter giving delegates a sneak preview of what they can expect to see and hear at this trailblazing event.

Commenting on the event launch, Paul Harwood, Managing Director of Westrade Group, said:

"Since the inaugural No-Dig event held in London in 1985, we have continuously strived to evolve the experience at this unique forum. We have listened to sponsors, exhibitors and delegates alike and are now very much looking forward to presenting our newly-formatted event. I am particularly excited about launching the 'No-Dig Live – NOW!' on-site media hub from which we will be broadcasting live interviews and product demonstrations as well as posting up-to-the-minute news via Instagram and Twitter. This will provide additional channels for exhibitors to showcase their products and services and enhance the lively atmosphere which are the trademark of a Westrade signature event."

Following the huge success of last year's event, Westrade are also pleased to announce the second Gala Dinner on the Wednesday night of 'No-Dig Live', which will once again feature the UKSTT Annual Awards. The event, which is attended by almost 400 people, will showcase and recognise this year's best performing and most innovative trenchless technology from across the world.

For any enquiries relating to the 'No-Dig Live 2018' event, please contact:

trenchless@westrade.co.uk

ENDS

Notes to Editors

Westrade is the global event leader for the trenchless technology sector and organised the very first NO-DIG Exhibition held in London in 1985. This event led to the formation of the



International Society for Trenchless Technology (ISTT) in 1986 with whom Westrade have a close working relationship.

Westrade has subsequently gained more than 30 years' experience, successfully promoting TRENCHLESS and NO-DIG shows in countries all across the world covering every aspect of event planning and delivery.

Westrade's international experience includes shows in Australia, West Africa, South Africa, Mexico, Singapore, Kuala Lumpur, Hong Kong, Manila, Korea, Vietnam, Bangkok, Brazil, Colombia, Shanghai, Cairo, Dubai, Abu Dhabi, as well as a number of European cities. The company has representative offices in Asia, China, Europe, the Middle East and the USA.